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ORDER OF THE ARROW

Unit Elections: Behind the Scenes

Election Management & Unit Elections Training

- Building stronger chapters through effective unit elections
- Focus on execution, leadership, and measurable impact
- Using Lodgemaster as a tool — not the strategy



Why Unit Elections Matter:

- Unit elections are the primary gateway into the Order of the Arrow
- Every election represents future membership and leadership
- Strong elections create stronger lodges and better program delivery



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The Election Lifecycle

- From first contact to induction, elections follow a full system
- Success depends on consistency at every stage
- Breakdowns usually happen between scheduling and follow-up



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Behind the Scenes Management

- High-performing chapters assign ownership of every unit
- Weekly tracking ensures no unit is forgotten or delayed
- Proactive scheduling reduces last-minute stress and cancellations



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Contact Strategy

- Automated emails start the process but do not finish it
- Personal outreach drives real responses and relationships
- Multiple contact methods increase scheduling success rates



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Election Execution Quality

- Professional and confident presentations build credibility
- Clear explanation of OA purpose increases engagement
- Well-run elections lead to higher candidate acceptance



Post Election Follow Through

- Timely data entry ensures accurate records and communication
- Complete candidate information improves induction conversion
- Follow-up communication keeps candidates engaged



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PMP Metrics Connection

- Unit elections directly drive lodge performance metrics
- Key national targets include 90% unit contact and 75% visitation rates
- Higher election completion leads to stronger induction numbers



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Key Metrics Breakdown

- Unit Elections: Conduct in-person unit elections in all troops, crews, and ships.
- Thriving=Complete unit elections in 50% of troops, crews, and ships.
- High performing=Complete unit elections in 90% of troops, crews, and ships.
- Data Accuracy Goal: 100% complete submissions



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Advanced Strategy

- Top chapters analyze data weekly to adjust strategy
- They focus on high-impact units and early scheduling
- They build relationships before election season begins



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Common Challenges

- Chapters + Units not responding to initial outreach
- Incomplete candidate information
- Delays in scheduling and data entry



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Leadership Mindset

- Successful elections require ownership and accountability
- Consistency and follow-up drive results
- Leadership is measured by outcomes, not effort



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Discussion

Tips

- Be prepared
- Get your units invested in the process and it always
- Find those elections open that run good solid elections
- Have in mind who you want as part of your team at your Lodge
- Any new changes for the season should be decided early before elections starts.



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Questions?